The Medium Term Financial Strategy 2014 2018

Thanet District Council

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Introduction

The Medium Term Financial Strategy (MTFS) sets out the Council's strategic approach to the management of its finances and presents indicative budgets and Council Tax levels for the medium term. It covers the General Fund Revenue Account, the Housing Revenue Account and the Capital Programme, and includes grant funded projects. It also comments on the significant risks facing the Council in the forthcoming years and explains what the Council is doing to reduce those risks.

The main objectives of the MTFS are to:

- explain the financial context within which the Council is set to work over the medium term
- identify the financial resources needed to deliver the Council's priority outcomes
- provide a medium term forecast of resources and expenditure
- achieve a stable and sustainable budget capable of withstanding financial pressures.

Separate four-year plans have been developed that accord with the respective budget strategies for each of the Council's separate financial accounts, namely; the General Fund Revenue and Capital Accounts and the Housing Revenue Account. The objective of these plans is a safe and sustainable budget over the medium term.

Executive Summary

The National and Local Economic Outlook

The current economic climate and that of recent years has had a considerable impact on the Council, particularly due to its strong reliance on revenue from interest on reserves and fees and charges. The Bank of England base rate has remained at an historic low of 0.5% which has resulted in reduced investment receipts for the Council. The economic downturn has also resulted in lower income, particularly from planning fees, building control, land charges and car parking. Also severely affected by the current economic climate are asset disposals; selling assets does not necessarily represent value for money to the taxpayer at this point in time and so the Council's ability to generate funds from releasing capital resources has been severely limited to the detriment of the Council's capital programme.

Local Government in general, and district councils specifically, are facing the toughest financial outlook for many decades. The Council has faced a cut in formula grant of 35% over the last four years which has resulted in a cut in the net revenue budget of 18% from 2010/11 to 2013/14. The Local Government Finance Settlement announced on 18 December 2013 reflects a further cut of 14% for 2014/15 with a provisional cut of 16% for 2015/16. Further cuts of 10% have been assumed for both 2016/17 and 2017/18. This will reduce formula grant funding from £13.3m in 2010/11 to just £6.2m by 2017/18. The Autumn Statement, issued in December 2013, promises no further cuts for 2014/15 or 2015/16 but on the expectation that councils freeze Council Tax.

The Business Rates Retention Scheme (which is detailed further within this MTFS) provides further uncertainty. The financial risk associated with businesses leaving the district now passes to the Council (subject to a safety net) whilst any incentive from encouraging new business growth is likely to be minimal.

The new localised Council Tax Reduction Scheme replaced the Council Tax Benefit system from 1 April 2013. The Government transferred the responsibility for the design of the scheme to local authorities (subject to certain nationally set criteria), together with the transfer of the financial risks. The funding associated with this scheme was reduced by 14% which for Thanet District Council equated to a reduction of approximately £2.2m. The Council introduced a scheme which reduced the support given to working age claimants by 5.5% and removed second homes and empty property discounts. The principles of the scheme have been rolled into 2014/15. The risk of increases in the number of claimants is being underwritten by the major preceptors to 2015/16. Although to date the Council is not experiencing a significant increase in arrears following the introduction of the scheme, there is a risk that the number of bad debts could increase once the impact of the other Welfare Reforms are felt by residents.

The other Welfare Reforms regarding housing benefit may also lead to increased arrears in housing rents which in turn may lead to an increase in homelessness.

There is therefore significant uncertainty moving forward with regard to the financial implications of some of the Government's proposals which adds further pressure at a time when funding is already tight and income levels are being hit due to the economic downturn.

The Medium Term Financial Strategy

The Council's finances are captured within three different plans. A separate one exists for the General Fund Revenue Account; the Housing Revenue Account; and the Capital Programme, which contains financial projections for both General Fund and Housing Revenue Account capital expenditure.

The General Fund Revenue Account

The General Fund Revenue Account is where all of the expenditure and income that relates to the day-to-day running costs of the core services of the Council is recorded.

The net budget requirement (after taking into account income from fees and charges and other specific grants) is met by a combination of Central Government Grant (54%) and Council Tax (46%). With just over half of the Council's net budget being funded from Government Grant, a reduction in this funding makes the task of continuing to improve and evolve whilst honouring the commitment to keep Council Tax increases as low as possible very difficult to achieve.

The budget estimates for the General Fund Revenue Account over the next four years are summarised in Table 1.

Table 1
Summary General Fund Revenue Proposals 2014 – 18

	2014/15	2015/16	2016/17	2017/18
	£'000	£'000	£'000	£'000
Net Budget Requirement	17,831	16,230	15,445	14,907
Reduction in Requirement	5.37%	8.98%	4.84%	3.48%
Increase in Council Tax	0.00%	0.00%	1.99%	1.99%

This assumes that there will be a further 10% cut in funding each year and that there will be no Council Tax freeze grant from 2016/17

Reserves

Councils must have regard to the level of reserves needed for estimated future expenditure when calculating the budget requirement. The Council has reviewed its level of reserves, taking account of the financial risks that could pose a threat to the Authority over the medium term. As a result of this exercise, the Council has set its optimal level of general reserves at 12% of the net revenue budget, which is felt to be a sufficient level of contingency. The Council's general reserves currently stand at just over the 12% optimal level and therefore a sum of £27k will be transferred to the Priority Improvement Reserve to take the balance down to 12%. There are no plans over the medium term to use any of the general reserves to support the base budget.

In addition to the general reserve, a number of earmarked reserves exist. These are sums set aside for specific purposes and essentially allow funds to be saved over a number of years for large and often one-off items of expenditure, thereby smoothing the impact on Council Tax. The need for these reserves has also been considered over the medium term.

The Housing Revenue Account

The Housing Revenue Account is used by the Council to record expenditure and income that relates to the operation of its council houses. These include costs of maintaining the houses, expenses for running communal areas and the overheads associated with council house services.

The Housing Revenue Account sits outside of the Council's own accounts and has to be budgeted for separately. Strict rules govern what can be charged to this account. Any money remaining in the budget at the end of the financial year is carried forward in a special reserve for future housing needs and can not be used by the Council for other purposes.

The budget projections for the Housing Revenue Account for the medium term are shown in the table below.

Table 2
Summary Housing Revenue Account Revenue Proposals 2014 – 18

•		•		
	2014/15	2015/16	2016/17	2017/18
_	£'000	£'000	£'000	£'000
Expenditure	12,583	13,576	10,061	10,130
Income	(13,584)	(14,049)	(14,309)	(14,532)
Net Cost of Services	(1,001)	(473)	(4,248)	(4,402)
Other	768	1,653	825	825
Net Operating Expenditure	531	1,923	(2,539)	(2,721)
HRA Balance:				
Surplus at the start of the year	(6,514)	(5,983)	(4,060)	(6,599)
Surplus at the end of the year	(5,983)	(4,060)	(6,599)	(9,320)

The Capital Programme

The Council's plans for capital investment are used to develop the Capital Programme, which includes capital expenditure associated with both the General Fund and Housing Revenue Account. The programme is driven by the need to get maximum value for money from the Council's assets by making sure that they are well maintained and remain fit for purpose, within the limits of available funding.

Although the Council can borrow to fund its capital expenditure, the cost of the repayments often makes this option unaffordable and so its future capital requirements in the medium term will depend upon a well managed programme of asset disposals; using assets that are no longer suitable or cost effective to fund the acquisition and development of assets for improved service delivery. The Council's Asset Management Strategy provides the framework against which this process is managed to ensure that the best decisions are taken at the right time. In the current economic climate, selling assets does not necessarily represent value for money for the taxpayer and therefore the planned disposal of some assets has been put on hold until market conditions pick back up. This has inevitably resulted in reduced capital receipts which in turn means that the Council's resources for capital spend has been significantly reduced. It is important therefore, that only the most important schemes are selected against the limited resources. The proposed programme has been driven predominately in response to health and safety issues or to support those projects that will generate future revenue or can be funded from external grants.

The asset investment plans over the next four years are summarised in the following table.

Table 3
The Capital Programme 2014 – 18

	2014/15 £'000	2015/16 £'000	2016/17 £'000	2017/18 £'000
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Statutory and Mandatory Schemes	1408	1408	1408	1408
Schemes continuing from prior years	3322	1289	0	0
Annual Enhancement Schemes	100	100	100	100
Wholly/Part Externally Funded Schemes	0	0	0	0
Replacements and Enhancements	0	0	0	0
Area Improvement	7200	2000	0	0
Capitalised Salaries	75	75	75	75
Housing Revenue Account Schemes	6505	6884	6740	6798
Total Capital Programme Expenditure	18610	11756	8323	8381
Capital Resources Used:				
Capital Receipts and Reserves	4593	4058	3675	3695
Capital Grants and Contributions	1862	1778	1108	1108
Contributions from Revenue	2655	3514	0	0
Prudential Borrowing	9500	2406	3540	3578
Total Funding	18610	11756	8323	8381

Detailed Medium Term Financial Plan

The following pages provide more detail of the Council's financial plans over the medium term.

The Local Government Finance Environment

The cost of local authority services, such as those provided by Thanet District Council, are funded primarily from fees and charges for services, General Government Grant, the Council Tax and other grants.

The Council is able to generate a substantial amount of income from charging for a range of discretionary services, however the ability to raise revenues through this route is limited, due to the constraints that are placed on the Council through a variety of different pieces of legislation.

The General Government Grant is allocated by a complex model which amongst other things takes account of the relative need of an area and the ability to raise taxes locally (based on an area's council tax base). It is made up of two elements: the baseline funding level (in respect of business rates) and the Revenue Support Grant (to support council services). The Council has faced cuts in funding of 35% over the period 2010/11 to 2013/14. The Autumn Statement, issued 5 December 2013, announced that there would be no additional savings over and above though already indicated in 2014/15 and 2015/16 for local government, but there is an expectation in return that councils will apply the Council Tax freeze in both years. The Finance Settlement announced on 18 December 2013 shows further cuts of 14% for 2014/15 with provisional cuts of 16% for 2015/16. For the purposes of modelling, this MTFS assumes cuts of 10% in both 2016/17 and 2017/18.

The Government introduced a new Business Rates Retention Scheme from 1 April 2013. The intention of this scheme is to provide an incentive to encourage business growth. Those authorities who see an increase in business rates above a baseline set by the Government retain a proportion of these additional business rates (this is subject to a levy and the first 50% of any such growth goes back to the Government), whilst those authorities who see a decline in business rates due to businesses failing or moving out of the area see a reduction in business rates income (subject to the operation of a safety net mechanism). The Council also now takes on the risk associated with business rate appeals, the outcome and timing of which are unknown. This makes the monitoring of the potential business rates risk very difficult. For the purposes of this MTFS, no business rates growth has been assumed but likewise, it has been assumed that there will be no loss of business rates income. However, there is a potential risk to the Council that it could lose up to £338k of business rates income before the safety net would kick in. There is therefore an element of uncertainty as to what the full impact of this scheme will be on this MTFS.

The Council Tax Benefit system was replaced by a localised Council Tax Support System from 1 April 2013. As already outlined in this MTFS, the Council has implemented a scheme which covers the reduction in Government funding towards Council Tax support of £2.2m by reducing the support given to working age claimants of 5% and removing second homes and empty property discounts. The risk of increases in claimants is met by Kent County Council but the risk of increases in bad debts is borne by this Council.

The impact of other Welfare Reforms associated with reducing housing benefit entitlement may potentially lead to an increase in homelessness. This is yet another uncertainty that could impact on this MTFS.

Council Tax Referendum and Council Tax Freeze

The Council Tax system requires local householders to contribute directly to the cost of local service provision. The collection of the Council Tax is administered by Thanet District Council on behalf of itself, Thanet Parish and Town Councils, Kent County Council, the Kent and Medway Fire and Rescue Authority and Kent Police Authority. The element of Council Tax that relates specifically to Thanet District Council is calculated after having taken into account the expenditure needs of the Council and its ability to fund this from charges for services, General Government Grants, the use of reserves and other grant streams.

The Government has determined that any Council Tax increases above 2% (this threshold has yet to be confirmed) will be considered excessive and therefore any authority proposing an increase above this level will therefore be subject to consultation with the public via a referendum. The cost of such a referendum for this Council would be in the region of £100k.

For each year since 2011/12, those councils that have frozen their Council Tax have received grant funding. The funding for 2011/12 is payable for each year up to 2014/15. The funding for 2012/13 was for one year only, but from April 2014, funding for the 2013/14 freeze is within the Revenue Support Grant. A further grant has also been announced for those who freeze their Council Tax for 2014/15 and 2015/16. This will be equivalent to a 1% increase. There is no commitment from Government at this stage beyond 2015/16.

As a result of these announcements, and to provide support to its residents in this difficult economic climate, Thanet District Council set a zero increase in all three years and therefore Council Tax is currently at the same level as 2010/11.

If the Council takes the grant announced for a 2014/15 freeze, it will receive funding of £80k in 2014/15. However, a 1.99% Council Tax increase would generate additional income of £163k. The Council has decided to take the freeze grant to protect its residents and the £83k shortfall will be funded from the New Homes Bonus. It is proposed to also freeze Council Tax for 2015/16 but increase by 1.99% thereafter. This is on the assumption of a further 10% reduction in Formula Grant each year and no Council Tax freeze grant being available for these later years

The taxbase upon which the Council Tax is set has been agreed as 39,181.53 Band D equivalents for 2014/15. This reflects a proposed collection rate of 97% which is considered reasonable in light of recent payment trends.

The Local Context

Quality Services Directed Towards Community Priorities

District Councils have a duty to provide a range of services for the local community and visitors, and as a result much of a District Council's services are governed by statute. Although this sets out what the Council must do, there is often some choice as to how it is done. For example, the Council has a legal responsibility to collect refuse, however it can choose how often it makes collections and the method used.

But each local area or district will have its own particular needs and so, in addition to its statutory services, most councils also provide a range of services that are discretionary, where it believes the outcomes of providing a particular discretionary service are worth the inputs in terms of resources needed.

As part of the development of the Budget and MTFS, we must ensure that all statutory services are adequately resourced and that the discretionary services for which funding is to be provided continue to deliver beneficial outcomes that are proportional to the cost of providing them.

Members and Officers alike have high aspirations for the Council but the constraints on the budget mean that services and future developments need to be prioritised. In some cases, planned service enhancements have had to be scaled back and future investments re-phased. In the previous year, the Council reorganised its structure to ensure that the Council could deliver its priorities, whilst maintaining effective services. The Council also adopted new ways of working, including shared services, to enable it to concentrate on the core council aims whilst still delivering basic council services well. A service review programme has now commenced to look at alternative service delivery methods, ensuring more automated processes and maximising efficiency savings whilst also trying to improve customer satisfaction. The Council will develop its future budget plans to protect its key priority services, such as Street Cleansing, Refuse Collection and Recycling; and Community Safety and Crime Reduction from budget reductions that will threaten service delivery, as far as possible. The Council remains committed to promoting a culture of continual improvement to ensure that it delivers good value for money for its residents.

The Corporate Plan Framework

The Council's Corporate Plan has been approved for the period 2012-16. The plan sets out the Council's programme of priorities for the four year period and identifies three core aims that will help focus the Council's efforts towards achieving its vision:

People - Working together to make Thanet safe and improve the quality of life and health prospects for all;

Place - Keeping Thanet beautiful by making the place cleaner and greener;

Prosperity - Attracting employment especially by supporting tourism and the green economy.

To ensure the Council delivers services that meet the needs of the community now and in the future, the Council has identified eleven priorities. These are:

- support the growth of the **economy** and the number of people in work
- tackle **disadvantage** across the district
- support the community and voluntary organisations
- make the district a safer place to live
- work to improve parking and transportation in the district
- make the district cleaner and greener and lead by example on environmental issues
- plan for the right number and type of **homes** in the right place (with appropriate tenure) to create sustainable communities in the future
- support excellent and diverse **cultural facilities and activities** for the residents and visitors
- support a broad range of sports, leisure and coastal activities
- influence the work of other agencies to ensure the best **outcomes** for Thanet
- protect and preserve public open spaces

Co-existing alongside the Corporate Plan are a number of other service related plans, such as the HRA Business Plan, the Waste Management Strategy and individual Service Plans; as well as capital and asset related strategies, which include the Capital and Asset Management Strategy, the Information and the Computer Technology (ICT) Strategy, the Procurement Strategy and the Accommodation Strategy.

This Medium Term Financial Strategy and the Annual Budget Report provide a key link between all of these plans. They underpin all of these other strategic documents, by translating the plans, actions and non-financial resources into financial terms so as to evidence their affordability and sustainability. In addition to presenting the budget projections of the Council's plans, these financial strategy documents cover the planned approach to the financial management arrangements needed to obtain the maximum value out of the Council's assets.

The General Fund Revenue Account

Overview

The General Fund Revenue Account is charged with any expenditure incurred on delivering the Council's services or meeting its day to day expenses that are not covered by legislation relating to the Housing Revenue Account, or can not be treated as capital expenditure. The majority of Thanet's expenditure (86%) is charged here.

This expenditure is funded from income that the Council raises through charging for goods and services (except if it relates to council houses or is of a capital nature) plus grants and Council Tax.

Fees and Charges

The Council has a fees and charges policy that establishes the corporate principles for charging for services provided by the Council. The three key principles are:

- ➤ The Council must comply with all legal requirements for setting charges and income generation. Where appropriate, this will override other factors to ensure the Council is not exposed to the risk of legal challenge.
- ➤ The charging arrangements for any service should meet the full cost of providing the service where possible and include sound arrangements for income collection. The full cost of provision includes a share of central costs and a forecast for the effects of inflation.
- ➤ The appropriateness of charges set may be dependent on the wider aims and context of the service and as a result other aspects, such as the impact on service users, must be considered rather than just financial gain when setting fees and charges.

To adhere to these principles the Council considers the following guidelines when setting fees and charges each financial year:

- Charging decisions will be taken in the context of the Council's corporate objectives;
- Access, affordability and elasticity of demand will be considered;
- Charges will be consistent with the Council's policies for Value for Money, Equalities and Customer Access, e.g. consideration will be given to any disproportionate impact on vulnerable groups and those least able to pay;
- Where services are provided on a trading basis, charges will be set at the maximum level the market can bare without eroding demand such that the overall financial position of the service offering is weakened;
- Charges will be benchmarked with comparable local authorities and where they are identified as being significantly lower than in other comparable authorities, increases will be fast tracked in order to bring them in line;
- Charges will not be set at a level above other comparable authorities simply to meet efficiency targets or in response to comparatively higher costs for providing services in Thanet;
- The impact of uptake will be considered so that charges are set at a level that would confer a more favourable financial position;

- Any exemptions and concessions on standard charges will be clearly justified. They will only be provided for services where benefits to the recipient groups are clearly evidenced. The Council will consider the adoption of a concessions policy as part of the review of fees and charges to help address inequalities within the district. Any approved policy will be included on the Council's website; and
- Enforcement charges will be set at a level proportionate to the nature of the offence and comparable charges in comparable authorities.

Application of these principles and associated guidelines aims to ensure that the Council's fees and charges are set within a framework of value for money management; whereby financial, performance, access and equity are considered fully and appropriately and decisions taken represent a transparent and balanced approach.

External Funding

Historically the Council has been very successful at attracting external funding. External funding is potentially a very important source of income to the Council, but funding conditions need to be carefully considered to ensure that they are compatible with the aims and objectives of the Council. The Council therefore has an external funding and grants protocol to standardise the process relating to external funding to ensure consistency and clarity and to protect the Council from unidentified risks. The protocol has improved processes over external funding streams by:

- Identifying and publicising the terms and conditions relating to external funding;
- Ensuring risks associated with external funding are identified, considered and managed;
- > Ensuring exit strategies are considered where appropriate;
- > Ensuring that all financial implications are identified e.g. match funding requirements and ongoing unsupported revenue costs;
- > Ensuring that legal and VAT issues are identified and considered;
- ➤ Ensuring capacity issues are considered i.e. do we have the resources to deliver the project?
- Ensuring that the external funding being sought is considered within the context of the Corporate Plan and Council priorities;
- Ensuring that projects are monitored and that evidence and output data required by funders is collected, and any issues around these areas are highlighted in a timely manner;
- Increasing robustness particularly when there are staffing changes;
- Clarifying roles and responsibilities.

Developing the General Fund Revenue Budget

The General Fund Budget Strategy

Fundamental to the development of the budget and Medium Term Financial Strategy is an overarching Budget Strategy, the objective of which is a safe and sustainable budget that will deliver the policies and aspirations of the Council over the medium term. The strategy, which underpins the General Fund financial plan, is as follows:

The Council's Revenue Budget Strategy is:

- To adequately resource the Council's statutory services and the corporate priorities as set out within the Corporate Plan.
- To maintain a balanced General Fund such that income from fees and charges, Council Tax and Government and other grants is sufficient to meet all expenditure.
- To maintain Council Tax increases as low as possible to avoid a local referendum, subject to a satisfactory level of Government Grant.
- To maintain the General Fund Reserve at a level that is sufficient to cover its financial risks and provide an adequate working capital.
- To maximise the Council's income by promptly raising all monies due and minimise the level of arrears and debt write offs, so as to optimise its treasury management potential.
- To actively engage local residents in the financial choices facing the Council.
- To minimise the impact on the general public and business communities from charges levied by the Council as set out within its approved fees and charges.

These principles will enable the development of a budget that is sufficient to meet the Council's ongoing day to day business activities as well as progress its priorities as contained within the Corporate Plan. Such clear linkages between financial and business planning are the cornerstone of robust budget management practices.

The budget for 2014/15 and the three years that follow is developed by building onto the existing budget provision the anticipated increases for inflationary increases and budgetary growth that is needed for service developments; after which planned savings, growth in income and the use of reserves are reflected. This all has to be done so as to keep the resulting increase in Council Tax to a minimum.

The Budget Build Process

The paragraphs that follow show how the base budget for 2013/14 is built upon.

Budgetary Growth

Each of the different types of base budget pressure is discussed in turn below:

Employee Costs – A large proportion of the Council's expenditure is on staff related costs, the majority of which relates directly to service delivery. For the purposes of presenting an illustrative model of the impact of the budget strategy contained within this MTFS, the pay award has been included at an average of 1% for each year. A vacancy level of 2% of the employee budget has also been assumed.

Other Inflationary Increases – As a general rule the Council does not provide for price increases on goods and services, having instead to find ways to contain the increasing costs within existing budgets or negotiate a better price with its suppliers. The only budgetary growth for price increases that ends up being built into the budget is where it is unavoidable, such as where it is part of the terms of an existing contract or for supplies such as energy and fuel. Where provided for, contractual increases are derived from that specified in the contract. The inflationary growth has been reduced in 2014/15 to reflect the fact that managers are expected to contain inflation within their existing budgets wherever possible.

Service Delivery Pressures – The Council's ferry provider, Transeuropa, ceased business in April 2013. The Council's costs associated with this service have been reduced as far as possible, but this still leaves a budget gap of £850k. Although the Council remains hopeful that a new ferry operator will be found shortly, the budget shortfall associated with Transeuropa has been built into the base budget moving forward. National Insurance rates are set to increase from April 2016 and so growth of £100k has been factored in from 2016/17.

Increase in Fees and Charges – The majority of fees and charges are increased in line with inflation. However, the level of some fees and charges are set by statute (e.g. planning fees) and some services are required to set their fees to break-even over a three year period (e.g. land charges), therefore the fees for these services will be increased accordingly.

Adjustments to Income – The budget for building control has been reduced by £50k to reflect anticipated receipts. Car parking income has also reduced by £70k to reflect recent trends.

All of the different sources of budgetary growth that are anticipated over the course of the medium term are summarised in Table 4.

Table 4
Budgetary Growth 2014- 2018

	2014/15	2015/16	2016/17	2017/18
_	£'000	£'000	£'000	£'000
Employee costs	170.0	180.0	190.0	200.0
Unavoidable Prices	180.8	237.9	245.3	245.3
Service Delivery Pressures	850.0	0.0	100.0	0.0
Net Increase in Fees and Charges	(191.0)	(104.2)	(104.2)	(104.2)
Decreases in Income	120.0	0.0	0.0	0.0
Total Budgetary Growth	1,129.8	313.7	431.1	341.1
Increase in Budget Requirement	6.00%	1.75%	2.63%	2.17%

Key Proposals for Budget Reductions

The above principles have been taken forward as part of the budget developments for 2014/15. Budget reductions of £1.24m, £1.31m, £0.88m and £1.26m for 2014/15 through to 2017/18 respectively have been identified in order to fund budgetary growth and to keep Council Tax increases to a minimum.

2012-2016 Medium Term Financial Plan Savings carried forward – A range of savings were put forward as part of the 2012-2016 MTFS, some of which were expected to be delivered in 2014/15. The following table reflects the anticipated savings from these proposals:

Table 5

Base Savings Carried Forward from 2012-2016 MTFS

	2014/15	2015/16	2016/17
_	£'000	£'000	£'000
Develop in-house design skills	10.0	0.0	0.0
Review of Community Development contracts and service delivery	25.0	0.0	0.0
Income from using an in-house managing agent	80.0	40.0	40.0
Total	115.0	40.0	40.0

Review of Base Budgets – A review has been undertaken challenging managers on whether all their budgets are fully needed. As a result of this exercise, savings of £40k have been taken in 2014/15.

Managers' Savings – Star Chamber sessions have been held with all service managers where they were challenged as to where savings could be made within

their service area and how their service could be delivered differently moving forward to generate efficiencies. A number of savings have been identified as a result of this process (£1,012.1k for 2014/15, £924.5k for 2015/16 and £698.5k for 2016/17). Further work is required on some of the proposals below before savings can be factored into the build.

- An efficiently run organisation should always keep costs to a minimum through setting organisational structures that minimise management costs. The Council is therefore reviewing its management structure to ensure services are grouped together appropriately and to ensure that there is sufficient capacity at a senior level to enable the delivery of the Council's priorities. Whilst looking to reduce costs, the restructure also aims to ensure that the Council is at the forefront of any opportunities; that it can add the highest value to the public; that it can manage and support members to make the most effective, sustainable and appropriate strategic decisions for the Council and the District; and to ensure that it can effectively manage public perception and relations. Savings of £55.9k have been factored in with regards to the restructure for 2014/15 with savings of £200k for 2015/16.
- A full review has been undertaken of previous years' outturns and savings have been identified as a result. Managers have also identified a number of budgets that are no longer required. Consequently, savings of £203.5k have been factored into the budget from 2014/15.
- Managers have been tasked with identifying savings of 20% against their controllable budgets. These are those budgets that are not contractual and over which the managers can exercise some discretion. They include printing, stationery, conferences, publications, equipment purchase etc. Savings of £395.7k have been identified as a result of this exercise.
- Contingency budgets have been reviewed across the whole Council and all
 contingencies have now been moved into one central corporate contingency pot.
 The overall contingency has been reduced as a result by £97.9k.
- The level of parish agency payments is being reduced by £37.7k for 2014/15.
 Consideration is also being given as to which services and/or assets could potentially be transferred to the parishes moving forward.
- Contracts continue to be re-negotiated wherever possible to ensure that they are delivering value for money. A target of £50k for contract savings has been set for 2014/15. Further savings are also expected from re-tendering the photocopier contract (£16.5k) and from external and internal audit fees (£20k and £9k respectively).
- Currently the Council provides a contribution to Christmas decorations, mainly in the form of Christmas trees. However, the town councils and other local bodies provide most of the Christmas decorations and festive lighting across Thanet. It is proposed to remove the Council's contribution as this can be provided more locally. This will save £26.8k.
- The opening hours of both Leopold Street and Mill Lane multi-storey car parks are being reviewed. Savings of at least £22k are expected as a result.
- Corporate subscriptions have been reviewed to ensure that they are really necessary. Savings of £14k have been identified from this review.

- Electoral registration costs have been reviewed in light of new grant funding. The budget has been reduced by £63.1k accordingly.
- New opportunities for charging outside bodies for professional services are being considered moving forward.
- The staffing structures and working hours of the Thanet Frontline team will be reviewed moving forward. However, there will be continued focus on ensuring that the levels of service to the public continue to improve.
- Opportunities to increase income in recycling and waste will be fully explored, including expanding the green waste collection service and charging developers for new bins.
- The Council will continue to work closely with Your Leisure to ensure that the subsidy provided to both the Theatre Royal and the Winter Gardens continue to provide value for money.
- A full review of the Council's office accommodation will take place. This will
 include consideration of where home-working may be appropriate. The Council
 has rationalised its office accommodation over the last few years, but by moving
 more staff to home-working, more office space will be freed up which could
 generate additional rental income.
- Opportunities for more joint working with neighbouring authorities are being explored, particularly around advertising and legal services.
- An options appraisal is currently being worked up to consider whether it would be more cost effective for those staff who have high business mileage to have access to a pool car instead.
- The centralisation of processes is being considered to improve efficiency and effectiveness. This will include a review of purchase ordering.
- Members of the public will also be encouraged to move towards on-line processing in order to reduce the cost of administration staff.

Other Savings – A number of other savings have also been identified to help bridge the budget gap:

- The Council's annual running costs of the Media Centre will be reduced by £46k for 2014/15 following re-negotiations on the terms of the partnership agreement with Kent County Council.
- It is proposed to transfer the housing estate shops from the Housing Revenue Account (HRA) to the General fund. A number of shops that are held within the HRA no longer meet the requirement of providing a community benefit and are held more for investment purposes. Recent accounting changes have meant that where these premises are valued downwards, it is detrimental to the Landlord account. It is therefore proposed to transfer some of the HRA shops that are now kept for investment purposes to the General Fund where the impact is negated due to a different accounting treatment. This will transfer income of £16k to the General Fund.
- Savings of over £900k have been delivered to date from the transfer of Revenues and Benefits, ICT and customer Services to East Kent Services,

with further savings of £150k anticipated for 2013/14. A number of invest to save projects are currently being developed by East Kent Services and therefore it is proposed to only take minimal savings of £1.9k in 2014/15. However, it is assumed that annual savings in the region of 2.5% of their revenue budget will be achieved in future years.

Presented below in Table 6 are the budget reductions that have been estimated for the medium term.

Table 6
Budgetary Reductions 2014 - 2018

	2014/15	2015/16	2016/17	2017/18
	£'000	£'000	£'000	£'000
MTFS 2012-2016 c/fwd	115.0	40.0	40.0	0.0
Review of Base Budgets	40.0	0.0	0.0	0.0
Managers' Savings	1012.1	924.5	698.5	0.0
Other Savings	105.9	100.0	100.0	100.0
Total Budgetary Reductions	1273.0	1064.5	838.5	100.0
As a percentage of opening net budget	6.57%	5.53%	4.59%	0.56%

Phasing of Savings – It is proposed that where feasible all of the savings actions will be implemented at the earliest opportunity to give the Council the best chance of stabilising its budget requirement as soon as possible. However, as many of the savings are expected to take a few years before a full year reduction is able to be budgeted for, for modelling purposes it is assumed some of the savings identified in 2014/15 will be slipped to 2015/16.

General Fund Reserve

The Local Government Finance Act 1992 specifies that precepting authorities, such as Thanet District Council, must have regard to the level of reserves needed for estimated future expenditure when calculating the budget requirement. In order to comply with this requirement each year the Council reviews its level of reserves, taking account of the financial risks that could pose a threat to the Authority over the medium term. The optimal level is considered to be at 12% of the net revenue budget as this is felt to be a sufficient level of contingency.

The opening balance as at 1 April 2013 was £2.177m, which equates to 12.15% of the 2014/15 Net Revenue Budget. A sum of £27k will therefore be transferred to the Priority Improvement Reserve to bring the level of General Fund Reserve down to the 12% recommended limit. There are no planned withdrawals from the General Fund balance to support the base budget over this MTFS.

Earmarked Reserves

In addition to the General Reserve, a number of earmarked reserves exist, which are sums set aside for specific purposes. Essentially these allow funds to be saved over a number of years for large and often one-off items of expenditure, thereby smoothing the impact on Council Tax.

The earmarked reserves over the medium term are shown below. Where the exact demand on the reserve is not known sufficiently far enough in advance over the medium term no estimates are allowed for within the MTFS. This does not affect the 'bottom line' of the budget requirement, as neither the expenditure nor the equivalent amount of funding from the earmarked reserves are reflected.

The Earmarked Reserves over the medium term are:

- Insurance Risk Management This is to meet potential increases in insurance premiums and also to cover the cost of large excesses relating to insurance claims.
- ➤ **Local Plan Reserve** This reserve is held to cover the future cost in relation to consultation and inspection on the Local Plan.
- ➤ **General Repairs** This reserve is held as a contingency for necessary essential repairs and maintenance works to Council assets.
- Revenue Projects (Slippage) Reserve To enable all planned costs to be contained within budget, this reserve has been established to carry forward budget that remains unutilised as a result of slippage of a significant value.
- ▶ Information Technology Reserve This reserve was created to control and enhance the development of new information technology initiatives with the objective of improving efficiency throughout the Council's activities. Monies are also held in this reserve to support the replacement of ICT equipment.
- ➤ Environmental Action Plan Reserve The Environmental Action Plan is a fundamental part of the Council's Corporate Plan and a key corporate priority. This reserve therefore holds funds that have been set aside to meet various improvements to public assets throughout the district.
- Office Accommodation Reserve A small balance is held on this reserve to support any office accommodation changes required following the implementation of the staffing restructure.
- Cremator and Cemeteries Reserve This reserve was created to hold the surcharge element of the cremator fee. This was set aside to meet the cost of the cremator project undertaken in 2012/13 to meet the Council's environmental obligations. The surcharge on both cremations and burials will continue to be set aside in this reserve to support future burner replacement and works required at the cemeteries.
- Decriminalisation Reserve The Council administers the on-road parking service but has to account for the income and expenditure separately. This reserve holds any unutilised revenues from parking charges. These are used to fund future parking, transport or environmental improvement related schemes. A sum of £40k per annum is drawn down from this reserve to meet base budget transport related costs. The funds within this reserve are not available for general Council use.
- Priority Improvement Reserve This holds money set aside to fund initiatives that require one-off funding that will deliver service improvements or act as an

- invest to save reserve, providing initial start-up funds for projects that will ultimately save money.
- Council Elections Reserve This is a saving account for the elections which occur every four years.
- **Renewal Fund** This is a saving account for specific purposes based on the average annual amount required e.g. for the cost of CRB checks.
- Customer Services Fund This reserve is for housing benefit subsidy. Due to the volatility of this activity and the tight financial constraints which preclude the budget being set at a level that would be sufficient for upper activity levels, it is prudent to set aside underspends that arise in this area as a contingency for future years. This reserve will also help to negate the impact of an increase in the level of bad debts due to the move towards paying claimants direct.
- Unringfenced Grants Past underspends against the Area Based Grant funding have been set aside in an earmarked reserve to be utilised in future years to help support the Economic Development and Community Development functions.
- ➤ **Waste Reserve** This reserve holds service under-spends to support future service enhancements and the costs of replacing the waste fleet.
- ➤ Homelessness Reserve Service under-spends have been set aside in this reserve to meet future homelessness needs.
- Performance Reward Grant Reserve Unspent Performance Reward Grant monies were put into this reserve with the intention of being utilised on future East Kent working. The monies held will now be used to minimise the demands on the General Fund, while remaining in line with the original aims of the grant.
- ➤ Maritime Reserve This is to be used to support improvement works at the Port and Harbour and for income protection/maximisation works.
- Pensions Reserve Due to the uncertainty around pensions, a reserve has been set up from pension savings in order to mitigate future risks around pensions.
- VAT Reserve The receipt of monies in relation to the Council's Fleming claim have been set aside in an earmarked reserve to offset the risk of the Council breaching its partial exemption VAT limit.
- ➤ East Kent Services The Council holds this budget as accountable body. It holds year end surpluses in respect to the operation of East Kent Services and the delegated responsibility for spend against the reserve is with the Director of East Kent Services.
- New Homes Bonus The New Homes Bonus monies are held in this reserve and will be utilised to support one-off projects as agreed by Members. An element of the Formula Grant is being top-sliced to fund the New Homes Bonus scheme so the Council will need to draw down some of this funding in future years to offset this top-slice. A sum of £185k per annum is also being drawn down to support events and floral grants.
- ➤ **Housing Intervention** This reserve is held to support the one-off costs associated with the Housing Intervention project.
- Economic Development and Regeneration Reserve This reserve is to support one-off service improvements and initiatives encouraging economic growth.
- **Pay and Reward Reserve** This is to support the new pay and reward scheme.
- ➤ Vehicle, Plant and Equipment Replacement The Council has identified that there are a number of vehicles, plant and equipment that will be coming to the end of their useful lives over the next few years. Any service in-year underspends in

- relation to waste, street cleansing, maritime, parks and grounds will be set aside in this reserve to support a replacement programme.
- Dreamland Reserve Monies have been set aside to bolster the contingency for the Dreamland project.
- ➤ Coastal Infrastructure A sum of £500k has been set aside from the New Homes Bonus monies to support the objectives of the Destination Management Plan by enhancing council assets that help to support and encourage tourism.
- ➤ HRA Properties Reserve This is held to support the purchase and refurbishment of HRA properties. Its usage is ring-fenced for the HRA.

The General Fund Revenue Budget Requirements

All of the stages in developing the General Fund Revenue Budget that have been described above have been used to calculate the estimated budget requirement for 2014 – 2018 which are presented in summary in Table 7.

Table 7

The Medium Term General Fund Revenue Budget 2014 - 2018

	2014/15	2015/16	2016/17	2017/18
	£'000	£'000	£'000	£'000
Opening Revenue Budget	19372.2	19266.7	18269.8	17825.9
Inflationary Increases	350.8	417.9	435.3	445.3
Increases in Fees and Charges	(191.0)	(104.2)	(104.2)	(104.2)
Increase/Decrease in Income	120.0	0.0	0.0	0.0
Service Growth	850.0	0.0	100.0	0.0
Savings	(1233.0)	(1064.5)	(838.5)	(100.0)
Budget Gap	0.0	(228.7)	(36.5)	(1164.0)
Phasing of Savings	(2.3)	(17.4)	0.0	0.0
Net Service Revenue Budget	19266.7	18269.8	17825.9	16903.0
Use of Earmarked Reserves	(40.0)	(40.0)	(40.0)	(40.0)
Weekly Collection Support Scheme	(283.6)	0.0	0.0	0.0
New Homes Bonus	(1111.6)	(1999.5)	(2340.9)	(1956.0)
Net Revenue Budget Requirement	17831.5	16230.3	15445.0	14907.0
Reduction in Budget Requirement	5.37%	8.98%	4.84%	3.48%

Funding the Medium Term General Fund Revenue Budget

Local Government Finance Settlement

Formula Grant – The Local Government Finance Settlement has announced the provisional figures for 2014/15 and 2015/16 which reflect cuts of 14.5% and 15.9% respectively. It is anticipated that further cuts are to come and for the purposes of this MTFS, cuts of 10% in both 2016/17 and 2017/18 have been assumed. Also rolled into this funding from 2013/14 are the homelessness grant, the Council Tax freeze grant and the Council Tax Support grant:

- The Council receives annual funding of £127k to support homelessness initiatives.
- The Council is in receipt of a grant of £246k in respect of freezing its Council Tax for 2011/12 which it will receive in each of the years to 2014/15. Although it froze its Council Tax in 2012/13, the grant funding for this year was for one year only. The Council is also entitled to a further grant of £99.6k due to freezing its Council Tax in 2013/14. This has been rolled into the Revenue Support Grant. A further grant of £80k will be payable for the 2014/15 freeze in both 2014/15 and 2015/16 and then a further £84k for freezing Council Tax again in 2015/16.
- Following the introduction of the Localised Council Tax Reduction Scheme, the Council received a reduction in the associated Government funding of approximately 14% (£2.2m). The impact of this was negated by reducing the Council Tax discount for claimants by 5.5% and removing second homes and empty property discounts. Council Tax Support funding of £2m was received to negate the impact on the Taxbase of this scheme in 2013/14. From 2014/15, this has been rolled into the Formula Grant and is not separately identifiable.

Specific Grants – Specific Grants are received for administering the housing benefit and council tax payment and collection systems on behalf of Government. A reduction in this funding of £84.8k has been announced for 2014/15.

Weekly Collection Support Scheme – The Council was successful in its bid for funding through the weekly collection support scheme. It received revenue funding of £214.9k and capital funding of £500.8k in 2013/14. A further revenue allocation of £283.6k will be paid in 2014/15.

New Homes Bonus

The New Homes Bonus rewards local authorities that deliver sustainable housing development. Local authorities receive a New Homes Bonus equal to the national average for the Council Tax band on each additional property built in the area in the preceding year. This is paid for the following six years as a non ring-fenced grant meaning the Council is not fettered in how it chooses to spend this funding.

The provisional New Homes Bonus allocation for 2014/15 is £2.009m. The Council will receive this for each of the following five years and will also receive additional sums for any further new homes built. The MTFS assumes that these funds are held

for projects that will have benefit for its local communities. However, the formula grant has been top-sliced to fund the New Homes Bonus programme and therefore the Council will require some of this funding to offset this top-slice in future years. It is anticipated that £843.6k will be required to support the 2014/15 budget, with further draw downs of £1.648m, £1.818m and £1.427m required in 2015/16, 2016/17 and 2017/18 respectively.

It is proposed to use the New Homes Bonus to cover the shortfall of taking the Council Tax freeze grant rather than increasing Council Tax by 1.99%.

It is also proposed to use £185k per annum to fund the events and floral grants budgets. In 2014/15 a sum of £40k will be drawn down to support domestic violence advisors and £31k to support the Dalby Square project. A sum of £500k will also be transferred to a new reserve to support the objectives of the Destination Management Plan.

The following table shows the New Homes bonus allocations and agreed drawdowns:

Table 8

New Homes Bonus Funding

	2014/15	2015/16	2016/17	2017/18
	£'000	£'000	£'000	£'000
Balance brought forward	985.0	1,811.4	1,948.9	1,985.0
New Homes Bonus allocation	2,009.0	2,209.0	2,409.0	2,101.0
To cover shortfall in Formula Grant	(843.6)	(1,648.0)	(1,818.0)	(1,427.0)
To cover shortfall re Council Tax	(83.0)	(166.5)	(337.9)	(344.0)
Events/floral grants support	(185.0)	(185.0)	(185.0)	(185.0)
Domestic violence advisors	(40.0)	(40.0)	0.0	0.0
Dalby Square	(31.0)	(32.0)	(32.0)	(72.0)
Net Budget Requirement	1,811.4	1,948.9	1,985.0	2,058.0

Council Tax

The Council sets its net budget requirement (after having taken account of increased income from charges and the use of reserves) which is then part funded from Government Grant and part from Council Taxes. The total amount that is needed to be raised by Council Taxes is known as the Precept. This is divided by the total number of equivalent Band D properties (the tax base) in order to calculate the individual Council Tax band amounts. For medium term planning purposes, the level of growth in the tax base has been assumed to be zero.

The Council's budget plans, grant predictions and the assumed Council Tax base give the projected levels of Council Tax increases which are shown in Table 9.

This shows that the Council will be taking the freeze grant in 2014/15 and 2015/16 but reflects an increase of 1.99% each year thereafter. This is based on an assumption of a further 10% reduction in Formula Grant each year and no Council Tax freeze grant being available for these years.

Table 9
The Medium Term Revenue Funding Summary 2014 - 2018

	2014/15	2015/16	2016/17	2017/18
	£'000	£'000	£'000	£'000
Net Service Budget	19266.7	18269.8	17825.9	16903.0
Transfer from Earmarked Reserves	40.0	40.0	40.0	40.0
Weekly Collection Support Scheme	283.6	0.0	0.0	0.0
New Homes Bonus	1111.6	1999.5	2340.9	1956.0
Net Budget Requirement	17831.5	16230.3	15445.0	14907.0
Funded From:				
Formula Grant (RSG & NNDR)*	9424.5	8003.3	7055.0	6350.0
Collection Fund Surplus	180.0	0.0	0.0	0.0
Precept	8227.0	8227.0	8390.0	8557.0
Council Tax Base	39181	39181	39181	39181
Band D Council Tax	£209.97	£209.97	£214.14	£218.40
Increase in Band D Council Tax	£0.00	£0.00	£4.17	£4.26
% Increase in Band D Council Tax	0.00%	0.00%	1.99%	1.99%

^{*}This includes the Council Tax Freeze Grant

The Housing Revenue Account

Overview

The Council is required by the Local Government and Housing Act 1989 (section 74) to keep a Housing Revenue Account (HRA) which records all revenue expenditure and income relating to the provision of council dwellings and related services. The use of this account is heavily prescribed by statute and the Council is not allowed to fund any expenditure for non-housing related services from this account.

The HRA 30 Year Business Plan

The HRA Business Plan indicates that the Council can maintain its properties to the Decent Homes Standard for the full 30 years of the plan (which runs to 2036).

To extend the financial viability of the HRA Business Plan an Arms Length Management Organisation (ALMO), East Kent Housing, was established in April 2011 to manage the council housing of all of the East Kent Local authorities. Each council continues to determine its own HRA Business Plan and its stock investment priorities. The annual planned maintenance budgets also continue to be determined by each council as part of its existing constitutional and budget processes. The feasibility study for the ALMO identified that savings could be achieved as a result of merging the services. By pooling resources, the councils can also develop greater expertise in specialist areas like asset management, community development and housing and tenancy law. The aims of the ALMO are:

- Delivering excellent customer service aiming for 3 stars;
- Realising greater efficiencies and savings for reinvestment;
- Encouraging stronger and more prosperous communities;
- Improving procurement capacity;
- Providing additional investment for council housing estates;
- Ensuring longer term resilience for the council's individual Housing Revenue Accounts;
- Establishing a stronger housing role for the councils;
- Developing a stronger role for tenants in shaping housing services;
- Improving career opportunities for staff.

Developing the Housing Revenue Account

The Housing Revenue Account Budget Strategy

The main strategic objectives of the Housing Revenue Account, which provide the underlying principles for financial planning, are summarised in the box below. This strategy accords with the current HRA 30 Year Business Plan and has been used as the basis on which this Medium Term Financial Plan has been developed.

The Council's Housing Revenue Account Strategy is:

- To maintain a Housing Revenue Account that is self-financing and reflects both the requirements of residents and the strategic visions and priorities of the Council.
- To achieve the Government's "target" rent level by the rent convergence date.
- To maintain current housing stock at Decent Homes Plus standard.
- To maximise the recovery of rental incomes by reducing the number of void properties and minimising the level of rent arrears and debt write offs.
- To maintain a minimum level of HRA reserves of £800k but with a target level of reserves of £1m.

As with the General Fund Revenue Account, the HRA budget is arrived at after the consideration of inflationary increases; growth in expenditure arising from service led demands and other pressures; reductions in expenditure through the realisation of efficiencies; and changes in income through rent increases and the impact of the sale of council houses.

Budgetary Growth

Inflationary Increases - For direct expenditure budgets, price increases have been included at 3%, in line with the budget assumptions for the General Fund Revenue Account. Where there is a known inflate within a specific contract, this has been used. An RPI inflation increase of 3.2% has been applied to repairs and maintenance.

Budget Reductions

Efficiency Savings – Negotiations are ongoing with regard to the Management Fee with East Kent Housing. East Kent Housing have been given a savings target from 2014/15 of 5% for the next three years.

Increased Income

The Council receives income from a variety of sources in respect of its council houses, including that raised from rents and from service charges to residents of flats for communal services in order to recover its costs.

Service Charges – A review of the service charges within the HRA has been undertaken to take into consideration Welfare Reform changes, Department of work and Pensions requirements and feedback from the Tenant board. Service charges will now be recovered at actual cost. For those tenants who have yet to reach target rent and are not paying full recovery of service charges, it is proposed to make a staged increase over the next three years. It has been confirmed that all of the Council's service charges will be covered under the new benefit changes.

Rents – In 2002/03, the first year of rent restructuring, a uniform rent increase of 2.5% was applied to all properties, which was acceptable under Government guidance. Subsequently rents have been increased each year in line with inflationary rates determined by the Government. The rent increase has therefore been established according to RPI inflations at September 2013 which was 3.2% + 0.5%, combined with a factor for convergence. As part of the comprehensive Spending Review, rent policy has determined that from 2015/16, rents will change from RPI + 0.5% to CPI + 1%. Future years' estimates for the MTFS have therefore been based on calculations that include an indicative CPI increase of 1.5% + 1% for 2015/16 and a CPI increase of 1% + 1% for the next ten years. The MTFP also includes an increase of 3.2% for garage rents.

HRA Investment Income – This consists of interest accruing on mortgages granted in respect of Right to Buy sales and interest on HRA balances. The base rate has remained low which in turn means that investment interest will be low. The budget for 2014/15 is based on an interest rate of 0.50%.

HRA Reserves

The Council keeps three HRA specific reserves: the HRA Major Repairs Reserve, the HRA Balance Reserve and the HRA New Properties Reserve. These are explained in more detail below.

Housing Revenue Account Major Repairs Reserve – Within the old HRA Subsidy system, the Major Repairs Allowance (MRA) had to be placed in a Major Repairs Reserve until required to fund HRA capital expenditure. Under the new arrangements, it is proposed to continue with the five year transitional arrangement and place the forecast MRA, as per the determination schedules, in the reserve. This funding, together with previous allocations of supported borrowing and revenue contributions, with good management, has enabled the Council to maintain the housing stock in a good condition. The Council currently maintains its social housing to Decent Homes Plus standard.

Housing Revenue Account Balance Reserve – This reserve holds the balance on the HRA and is used to draw down to balance the revenue budget and smooth any peeks and troughs within the 30 year business plan. It is maintained by annual contributions from the HRA.

Housing Revenue Account New Properties Reserve – This reserve holds funds set aside to fund either new build properties or the acquisition of suitable properties for use within the HRA.

The Medium Term HRA Budget Requirements

The changes that are outlined in the paragraphs above have been applied to the 2014/15 budget for the Housing Revenue Account and the resulting financial projections for the HRA over the next four years are summarised in Table 9:

Table 9

The Medium Term Housing Revenue Account Budget 2014 – 2018

	2014/15	2015/16	2016/17	2017/18
	£'000	£'000	£'000	£'000
EXPENDITURE				
Repairs and maintenance	3,377	3,427	3,483	3,541
Supervision and management – General	2,827	2,901	2,830	2,832
Supervision and management – Special	502	506	513	516
Rents, rates, taxes and other charges	311	317	324	330
Bad or doubtful debts provision	220	220	220	220
Depreciation/impairment of fixed assets	2,285	2,285	2,285	2,285
Debt Management Charges	6	6	6	6
Non-service specific expenditure	400	400	400	400
Capital expenditure funded from HRA	2,655	3,514	0	0
Gross Expenditure	12,583	13,576	10,061	10,130
INCOME				
Dwelling Rents (gross)	-12,785	-13,210	-13,430	-13,653
Non-dwelling Rents (gross)	-179	-179	-179	-179
Charges for services and facilities	-313	-353	-393	-393
Contributions towards expenditure	-296	-296	-296	-296
Other Charges for Services and Facilities	-11	-11	-11	-11
Income	-13,584	-14,049	-14,309	-14,532
Net Costs of Services	-1,001	-473	-4,248	-4,402
HRA Investment Income	-67	-67	-99	-295
Debt Interest charges	831	810	983	1,151
Government Grants and Contributions	0	0	0	0
Adjustments made between accounting basis	768	1,653	825	825
and funding basis				
(Surplus)/Deficit on HRA	531	1,923	-2,539	-2,721
Housing Revenue Account Balance:				
Surplus(-)/Deficit at Beginning of Year	-6,514	-5,983	-4,060	-6,599
Surplus(-)/Deficit For Year	531	1,923	-2,539	-2,721
Surplus(-)/Deficit at End of Year	-5,983	-4,060	-6,599	-9,320

The Capital Programme

Overview

Maintaining and improving the Council's infrastructure requires considerable resources and typically it covers three types of investment:

- Premises:
- · Information and communication systems; and
- · Vehicles and equipment.

Investment in such infrastructure qualifies as capital expenditure when it results in an asset that costs over £10k and has a useful life of more than one year. It can be funded from loans, capital receipts, capital grants and contributions from revenue.

Assets bought in this way form part of the 'worth' of the organisation, appearing on its balance sheet for years to come until disposed of. Due to the longer term nature of capital projects and the different funding sources that are available, the capital budget is shown separately to the revenue budget.

Impact of the Current Economic Climate

Since the development of the Asset Management Strategy, the deterioration in the national economic position has had a serious impact on the Council's capital plan. The plan relies upon significant levels of capital receipts being generated from the sale of surplus Council assets. However, with the downturn in the property market, many of the proposed disposals have been delayed. As a result the planned capital investments have had to be scaled back accordingly. The capital programme thus presented in this MTFS is therefore a realistic one which recognises the current market conditions.

Consideration for the Environment

The Council is committed to reducing its carbon footprint, and acting responsibly in respect of its use of natural resources. Accordingly all future capital investments will be done to either assist in the delivery of the Climate Change Strategy, or with due regard for its aims.

Developing the Medium Term Capital Programme

The Capital Budget Strategy

The Capital Programme has been developed following the principles that are laid out in the Council's capital budget strategy, which is shown below.

The Capital Budget Strategy is:

- > To maintain an affordable four-year rolling capital programme.
- To ensure capital resources are aligned with the Council's strategic vision and corporate priorities.
- To undertake Prudential Borrowing only where there are sufficient monies to meet in full the implications of capital expenditure, both borrowing and running costs.
- To maximise available resources by actively seeking external funding and disposal of surplus assets.
- > To engage local residents in the allocation of capital resources where appropriate.

Due to the limited availability of capital receipts and the need to contain the level of borrowing the Council undertakes to lessen the revenue impact, it has been necessary to review the Capital Programme to ensure sufficient funding is available for existing schemes that have commenced and that any new projects are of the highest corporate priority. All projects have been scored and ranked in order of priority so that should the capital receipts exceed that budgeted, the projects on the priority list will be progressed in ranking order.

Planned Investments

The Capital Programme has been very much driven by those capital schemes that have a health and safety implication or deliver a revenue saving to the authority. The public budget consultation exercise has also been used to identify where funding should be prioritised.

The main capital projects that are planned for in the medium term are outlined below:

Service Led Capital Schemes – The running of a district council requires an ongoing investment in assets that are used to deliver the business, such as fixed assets, plant and equipment and infrastructure. The need for expenditure on these has to be weighed up against other competing demands and priorities in order that the costs are able to be contained within the available resources. The Capital Programme reflects the second year investment required in the water supply upgrade at the Ramsgate Marina of £50k and further investment in the upgrading of the floating pontoons in the outer marina at Ramsgate Harbour of £125k. Vehicles within the Grounds Maintenance Team are nearing the end of their useful life and a sum of £250k has therefore been factored in for 2015/16 for their replacement.

Grant Funded Projects - The Council has plans for a number of schemes that will be fully or part funded by grant. The most significant of these is the provision of Disabled Facility Grants (DFGs) which are provided to residents as a financial contribution for adaptations to their homes, such as to assist with mobility difficulties. Councils can claim 100% of Communities and Local Government funding for each DFG without a need to match fund up to the total value of Government grant awarded. Unfortunately the authority is anticipating a substantial reduction in the capital receipts budget which has reduced the available funds the authority has to

allocate. However, the authority is still committed to providing a contribution towards the government funding. It is intended to provide an initial match funding of £300k per annum towards the programme, being the maximum that it can afford in light of the overall capital programme and the anticipated level of capital receipts. The way DFGs are delivered is likely to change moving forward with Kent County Council and the Clinical Commissioning Groups deciding final allocations to local authorities.

The Heritage Lottery Fund have approved £1.9m towards a townscape heritage initiative scheme in Dalby Square, Dalby Road and Arthur Road. This scheme started in 2013/14 and the remaining budget for the scheme has been factored into 2014/15 and 2015/16.

It is anticipated that the Council will have an initial allocation made from the Environment Agency to undertake works to the sea walls along the North Thanet coastline in 2014/15, with the project completing in 2015/16.

Re-phased Projects – Due to a shortfall of capital receipts achieved in 2013/14, a number of capital projects have been re-phased to 2014/15. These include a £41k contribution towards Disabled Facilities Grant; £110k for the Margate Cemetery extension; £100k for the crematorium car park extension; £100k for the public convenience enhancement programme; £50k for capital repairs to sports halls and swimming pools; £216k for the waste transfer station; £25k for fencing at Dane Valley; £a £42k for the contribution to the community facility at Pierremont Park; £20k for allotments and £100k for the terminal tractor at the Port. However, unless there is a significant upturn in the level of asset disposals, it is likely that a fundamental review of the capital programme will be undertaken in 2014/15, to ensure future capital programmes are deliverable.

New Capital Projects – The only new capital project is the alongside quay. This would be constructed to enable the Port to diversify its operation. It would allow for berthing opportunities for larger vessels such as cruise ships and cargo vessels against the south breakwater. It is anticipated that extra revenue can be generated for the Ramsgate Port and Harbour through the increased facilities that can be offered. As a result, it is proposed that this scheme will be funded from prudential borrowing combined with possible grant funding.

Council Housing – The Housing Revenue Account Capital Programme has been set to ensure that the authority's social housing stock meets Decent Homes Standard Plus and provides a continuing maintenance scheme to the Council's housing stock.

The Margate Intervention programme sets out to transform the housing market in two of Britain's most deprived wards: Cliftonville West and Margate Central. The Ramsgate Empty Homes programme plans to increase the Council owned housing stock by a further 30 units by the end of 2014.

With the flexibilities now available as part of the self-financing changes, the Council is currently developing the HRA Asset Management Strategy to review land and buildings within the HRA, including garage sites, to ensure they are being put to best use and obtaining value for money for the tenants. It is intended to be the driving factor towards a development programme for the HRA.

Details of the planned capital projects for the next four years are summarised later in Table 10.

Capital Funding Sources

The capital investment proposals contained within this MTFS rely upon an overall funding envelope made up of a number of sources, including borrowing, capital receipts, capital grant and revenue contributions.

Borrowing

The local Government Act 2003 gave local authorities the ability to borrow for capital expenditure provided that such borrowing was affordable, prudent and sustainable over the medium term. The Council has to complete a range of calculations (Prudential Indicators) as part of its annual budget setting process to evidence this. These make sure that the cost of paying for interest charges and repayment of principal by a minimum revenue contribution (MRP) each year is taken into account when drafting the Budget and Medium Term Financial Strategy. Over the course of this MTFS, prudential borrowing of £9.5m has been assumed for the General Fund Capital Programme in 2014/15. A housing debt cap of £27.792m has been set for the Council's HRA, being the maximum amount the HRA can borrow.

Capital Receipts

Capital receipts are generated when a fixed asset is sold and the receipt is more than £10k. Capital receipts can only be used to fund capital expenditure. All of the receipts from the disposal of an asset on the Council's General Fund (i.e. for its main services) can be kept by the Council. On 2 April 2012 Ministers raised the cap on Right to Buy discounts to £75k and confirmed that receipts from the additional sales this would generate would be used to fund replacement stock on a one for one basis. At the same time Ministers confirmed that their favoured option of delivering these new homes would be through local authorities retaining receipts to spend in their areas. In order to keep these additional receipts it was necessary to enter into an agreement with the Secretary of State for Communities and Local Government. On 26 July 2012 Cabinet gave approval to enter into this agreement. This allows the Council to retain additional Right to Buy receipts over and above that budgeted by Treasury. Under this regime Treasury receive 75% of income on sales for approximately the first four Right to Buy properties and the Council is able to keep all of the sales income over and above.

The Asset Management Strategy (AMS) – The Council's planned level of capital expenditure means that significant levels of asset sales are required. The AMS provides a framework for determining which of the Council's assets are suitable for disposal in order to fund new investments that will ensure that its property portfolio is fit for purpose. Over the course of this Medium Term Financial Strategy the AMS has enabled the identification of a number of assets that can be disposed of without any detriment to service delivery, and yet improve the overall value for money represented by the Council's assets. The affordability of the Capital Programme has been based on the assumption of a certain level of capital receipts being generated, however, the current economic climate has resulted in falling sales values and consequently some of the planned asset disposals have had to be put on hold until the property market picks up. The Capital Programme will therefore be reviewed once future capital receipt projections are more certain.

Capital Grant

The Council receives additional grant funding for a variety of purposes and from a range of sources. These include Communities and Local Government funding for Disabled Facility Grants, Lottery funding and European grants.

Revenue Contributions

General Fund Contributions - Although the Council can use its General Fund revenue funds to pay for capital expenditure, as it has in the past, the current financial constraints that are on the Revenue Budget means that this option is limited in the medium term.

HRA Contributions – Funding for capital expenditure on houses can be met from within the HRA. The future funding requirements will be informed by the revised 30 year HRA business plan.

Capital Reserves

HRA Capital Reserves – Although the HRA subsidy system has ceased to exist, transitional arrangements allow the Council to continue to place the Major Repairs Allowance, as detailed in the settlement determination, in the Major Repairs Reserve. This is exclusively available for use on HRA capital expenditure.

Capital Projects Reserve – It is anticipated that this reserve will be fully utilised to help fund the 2013/14 Capital Programme.

The investment plans and the use of the different funding streams produce the budget for the General Fund Capital Budget that is shown in Table 10.

Table 10

The Medium Term General Fund Capital Budget

·	2014/15	2015/16	2016/17	2017/18
	£'000	£'000	£'000	£'000
Statutory and Mandatory Schemes	1408	1408	1408	1408
Schemes continuing from prior years	3322	1289	0	0
Annual Enhancement Schemes	100	100	100	100
Wholly Externally Funded Schemes	0	0	0	0
Replacements and Enhancements	0	0	0	0
Area Improvement	7200	2000	0	0
Capitalised Salaries	75	75	75	75
Total Capital Programme Expenditure	12105	4872	1583	1583
Capital Resources Used:				
Capital Receipts and Reserves	743	688	475	475
Capital Grants and Contributions	1862	1778	1108	1108
Contributions from Revenue	0	0	0	0
Prudential Borrowing	9500	2406	0	0
Total Funding	12105	4872	1583	1583

The plans that exist for capital investment into the Council's housing stock are reflected in Table 11. Together the information in Table 10 and Table 11 comprises the Medium Term Capital Programme for the Council.

Table 11

The Medium Term Housing Revenue Account Capital Budget

	2014/15 £'000	2015/16 £'000	2016/17 £'000	2017/18 £'000
Total HRA Capital Programme Expenditure	6505	6884	6740	6798
HRA Capital Resources Used:				
HRA Major Repairs Reserve	2750	3100	2930	2950
HRA Revenue Contributions	2655	3514	0	0
New Build Reserve	500	0	0	0
RTB Receipts	200	150	150	150
Housing Capital Receipts	400	120	120	120
Prudential Borrowing	0	0	3540	3578
Total Resources	6505	6884	6740	6798

Treasury Management

The treasury management service is an important part of the overall financial management of the Council's affairs. Treasury management can be defined as the management of the organisation's cash flow, its banking, money market and capital market transactions and the effective management of the risks associated with those activities. Its activities are strictly regulated by statutory requirements and a professional code of practice (the CIPFA Code of Practice on Treasury Management).

Prudential Code – The Local Government Act 2003 requires the Council to adopt the CIPFA Prudential Code and produce Prudential Indicators. Each indicator either summarises the expected capital activity or introduces limits upon that activity, reflecting the outcome of the Council's underlying capital appraisal systems. As part of the budget process, Full Council approves a series of Prudential Indicators that demonstrate that its activities are affordable, prudent and sustainable.

Investment Strategy - The Council's investment strategy primary objectives are safeguarding the re-payment of the principal and interest of its investments on time, and then ensuring adequate liquidity, with the investment return being the final objective. This strategy will ensure that:

- The Council has sufficient liquidity in its investments. For this purpose it
 will set out procedures for determining the maximum periods for which
 funds may prudently be committed. These procedures also apply to the
 Council's prudential indicators covering the maximum principal sums
 invested.
- The Council maintains a policy covering both the categories of investment types it will invest in, criteria for choosing investment counterparties with adequate security, and monitoring their security.

The Bank of England base rate has remained at an historic low of 0.5% and therefore investment returns have been very low. Investments are regularly reviewed and new accounts opened with a view to try and take advantage of the best rates available whilst minimising the Council's exposure to counterparty risk, however, returns are expected to remain low.

The Audit Commission's report "Risk and Return' reminded councils that they should invest prudently and should primarily seek to safeguard public funds rather than maximise returns. Security and liquidity should therefore still take priority over yield. This Council is diligent in ensuring that monies are only placed in secure and liquid investments and also uses a wide range of information, including, but not limited to, credit ratings, to ensure it is making informed investment decisions.

Borrowing – Active management of the Council's debt portfolio is an important part of the treasury management function. The uncertainty over future interest rates increases the risks associated with treasury activity. As a result the Council will take a cautious approach to its treasury strategy. The Section 151 Officer, under delegated powers, will take the most appropriate form of borrowing depending on the prevailing interest rates at the time, taking into account the risks shown in the forecast above. It is likely that shorter term fixed rates may provide lower cost opportunities in the short/medium term. The Council will need to undertake additional borrowing over the next few years as old debts are due to mature and will need to be

repaid. The Council will opt to take out borrowing or will consider rescheduling or repaying in due course in line with market conditions.

There are a number of factors that could impact on the interest payable/investment income of the Council:

- · Bank of England interest rate
- PWLB borrowing rate
- Cash flow any variation on anticipated cash flows for major items of income and expenditure can have a significant affect on forecast investment income
- Sums lost due to imprudent investment

These risks have been mitigated by seeking professional advice on interest rate forecasts, carefully modelling the cash flow against anticipated financial forecasts and restricting investments only with those that have high credit ratings as set out in the Council's Treasury Investment Strategy.

Managing the Financial Risks

With budgeted expenditure of over £70m and income targets of over £50m, just for the General Fund alone, it is fundamental to the financial standing of the Council that its budgets are realistic, affordable and meet its service requirements.

A number of different techniques have been employed to ensure that this Medium Term Financial Strategy represents an affordable needs-based budget that is robust and able to be sustained over the medium term. Each of these are discussed in turn below:

Longer Planning Timeframes – The latest formula grant announcements have only provided figures for a two year time period. There therefore remains considerable uncertainty about the period from 2016/17 onwards. For the purposes of this MTFS, there has been an assumption that there will be further cuts in this funding of 10% in both 2016/17 and 2017/18.

The Planning Cycle: Develop, Review and Revise – The Budget and this Medium Term Financial Strategy set out the expected levels of expenditure and income for the future. The estimates are arrived at through careful consideration of historic trends and actual expenditure levels and any factors which may have an impact in the future, such as known changes in legislation. It also requires a degree of estimation and assumption, such as to calculate the impact of a perceived increase or decrease in future demand as a result of demographic changes or patterns of behaviour that have a socio-economic impact. As time progresses the accuracy of the assumptions behind these figures will become clearer and in many cases will require the budgets within this MTFS to change if they are to continue to reflect the financial implications of delivering the Council's aims and aspirations. Through the financial year the Council regularly monitors its financial performance against its budgets and will revise them where necessary, subject to remaining within the overall available funding envelope. By monitoring the actual expenditure against budget in this way, the budgets can be amended to best meet the actual needs of the Council, and provide a more suitable starting point for the next Medium Term Financial Strategy.

Financial Risk Assessment

Even with the most sophisticated approaches to budget modelling there is always the chance that events happen which could not be foreseen and plans need to be revisited. The Council holds reserves as a contingency to meet unanticipated expenditure that arises from such an unexpected change in circumstances. In order to be able to gauge the appropriate level of reserves a detailed financial risk assessment is carried out and presented as part of the annual Budget Report and this document is available if required. All of the main risks that face the Council are considered, to assess the likelihood of the risk happening and the possible financial implications.

Sensitivity Analysis

As explained above, many of the figures contained within this Plan are based on estimates, which could prove to be inaccurate. In order to assess the impact of the use of poor estimates a top level sensitivity analysis has been carried out, using a 10% variance to indicate the impact of that level of error in the estimate. The outcome of this is shown in the table below.

Table 12
Sensitivity Analysis

Sensitivity Analysis		
Area under consideration	Sensitivity of Estimates	
The opening base budget	The opening base budget for both 2013/14 and 2014/15 is firm, as it is based on the budgets approved in February 2012 and 2013.	
	The base for future years may change, however this would be picked up as part of budget preparation work.	
The pay estimates	A 10% change to the figure for pay increases that result from the pay award and increments would equate to £1.5million. However, such a large discrepancy would be unlikely as the pay budget is developed at a very detailed level (on a per post basis). The main impact on the accuracy of the budgets for pay headings results from vacancy estimates which are impossible to predict.	
The vacancy savings and post reduction estimates	For 2014/15 the vacancy abatement saving has been budgeted at approximately £420k which is equivalent to approximately 14 posts. A variance of 2 posts equates to £60k. This will require a robust proactive approach to ensure that the savings that naturally arise due to staff turnover are retained. Based on experience in recent years, and considering the current staff turnover rate, this target is felt to be challenging but achievable.	
Price Increases	In the main these are based on the terms of the contract. Inflation has been assumed at 3%. A 2% variance on this would equate to an increase in budget requirement of approximately £160k.	
Pension Increases	The latest actuarial figures show an increase required for pensions of approximately £220k. This will be drawn down from the pension reserve which was set up specifically for this purpose.	
Service Delivery Pressures	No growth has been allowed for service delivery pressures (except Transeuropa). Any pressures that arise in year will require realigning of budgets.	
Reduced Fees Income	The Council has suffered from reductions in income streams due to the recession. The budget assumes that these reductions will continue over the medium term. The position could worsen though this has been considered when arriving at the growth figures included within the draft budget.	
The increased income targets	There is always a risk that increases in fees and charges reduce demand, which can have a detrimental impact on the budget. With £191k having been added into the budget for 2014/15 for increased income targets, a 10% reduction in achieving this would result in £20k. However, the impact of a reduction in demand isn't necessarily limited to the achievement of the increase in income factored in; rather it can affect the	

Area under	Sensitivity of Estimates
consideration	
	achievement of the total income budget for any particular service. The increases proposed within the budget have been carefully calculated to match demand and to remain competitive where appropriate, but customer preference can't always be anticipated, as a result the achievement of income targets will be monitored closely during the year.
Other savings estimates	The budget and Medium Term Financial Strategy reflects the savings as a result of a number of efficiency measures and service reductions, which in some cases have been calculated based on indicative plans and in others on the conclusions of more firm contract negotiations. In order to maintain a balanced budget any under achievement of savings will be offset against emerging underspends in the first instance, but will require compensating savings otherwise. Service managers and the Council's Management Team are aware of this and will review the achievement of them carefully over the year.
The level of reserves	The level of general reserves which has been budgeted has been determined based on a financial risk assessment which considers the likelihood of the main risks facing the Council, and the possible financial implication should the risk happen. The estimated position on general reserves at year end is that they will stand at 12% of the net revenue budget which is the target level.
	Earmarked reserves are being used to enable funds provided for a specific purpose to be held until needed, and allows budgets that are needed on an irregular or periodic basis to be funded by setting aside an annual base budget at a fraction of the total cost. The funds held within earmarked reserves represent a one-off source of funding to meet planned expenditure. Their use is managed on a cash limited basis, and a shortage of reserved funds in year may be dealt with by re-phasing the expenditure, or by making use of emerging underspends.
Council Tax Reduction Scheme	The collection rate on the Council Tax base has been put back up to 97% to reflect the collection trend within 2013/14. This will need to be carefully monitored during the year.
	Our major preceptors have agreed to underwrite our scheme which means they will take on the risk of an increase in caseload but this will also need to be carefully monitored moving forward. This underwriting ceases in 2015/16.
Welfare Reforms	The full impact of the proposed welfare reforms are not known at this stage and have not been fully reflected in these budget proposals. This will impact on both the Housing Revenue Account and General Fund and will include likely increases in bad debts as a result of claimants being paid direct, being capped on the amount of benefits that they will be paid and also seeing reductions in benefit due to underoccupying accommodation ('the bedroom tax'); an increase in demand for smaller or cheaper accommodation; an increase in demand for debt management advice; possible increases in homelessness
The Government Grant	A 1% cut in formula grant would equate to a loss of income in future years of approximately £90k. If a large business were to move out of the area or to go into liquidation, the Council would focus a loss in business rates income of up to \$240k before the pefety not
	would face a loss in business rates income of up to £342k before the safety net mechanism would kick in.